

**Nebraska State Reading Association  
39th Annual Conference**

Ramada Inn & Conference Center • Kearney, Nebraska • Feb. 23-25, 2012

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# Sponsorship Opportunities

Your participation in the Nebraska State Reading Association Conference offers many opportunities to align your products and services with the vision and objectives of the leading professionals in literacy education. Take advantage of our sponsorship offerings and increase your company's visibility, consumer awareness, and brand loyalty even more.

Sponsorships will be recognized in a variety of ways:

- **Providing Keynote Speakers**—company logo displayed in the Conference Program Book and on the NSRA website plus recognition on a special “thank you” page.

*Please contact:*  
Julie Agard, Program Chair  
[agardj@unk.edu](mailto:agardj@unk.edu)

- **Providing Coffee/Refreshments in the Exhibit Area for Attendees**—banner will be displayed in the Exhibit Hall with your name as the host and it will also be noted in the Conference Program Book where attendees will be directed to the Exhibit Hall to partake.
- **Contribution to the Welcome Reception in the Exhibit Hall**—listing in the Conference Program Book.

*Please contact:*  
Tiffany Tarvestad, Executive Secretary  
[tiffpt@charter.net](mailto:tiffpt@charter.net)

Other questions or suggestions regarding sponsorships, please contact:

Tommy Hansen, Exhibits Manager  
[hansent@unk.edu](mailto:hansent@unk.edu)

Promotions for 2013 will begin at the 2012 conference. Early confirmation of speakers will result in more exposure for your authors and products.

Mark your calendar for February 21-23, 2013.